



Immediate Release

Elite Insurance Hosting Saracens Sevens Rugby Tournament

(Elite Saracens Sevens)

23rd September 2011 - Elite Insurance Company Limited ("Elite"), the new shirtsleeve sponsors of Saracens Rugby Club, has today announced that it will be holding a Sevens rugby tournament on the 6th of October 2011 at the Honourable Artillery Company ("HAC") in the heart of the city of London.

Elite has been aggressively expanding its general insurance lines of business and approached Saracens regarding sponsorship as it believes the club emulates the very drive and commitment that is at the heart of what Elite does as a company.

Chief Executive Officer of Elite Insurance, Jason Smart, commented:

"What is unique about this tournament is the close involvement of Saracens, who will be providing an academy player to play on each of the entered teams, as well as senior players who will act as team coaches, referees and match officials."

Elite hope to make the tournament an annual event and are on the lookout for any companies interested in entering a team. Should you wish to join Elite on the pitch, please contact Barbara Bock at bbock@elite-insurance.co.uk.

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For further information, please contact:

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Notes to Editors:

Elite Insurance Company Ltd

Elite Insurance Company Ltd is licensed by the Financial Services Commission of Gibraltar under the Insurance Companies Act 1987 to carry on insurance business in Gibraltar. Elite is licensed to underwrite legal expenses insurance and miscellaneous financial loss insurance.

Elite is authorised by the Financial Services Authority, under its passporting scheme, to write policies in the UK under authorisation number 446926.

All Elite's products are sold through Elite Business Development Ltd trading as Elite Litigation Services which has Financial Services Authority authorisation to act as an insurance intermediary, under authorisation number 440699, and is the UK marketing arm of Elite Insurance Company Ltd.

Elite is a member of the Association of British Insurers (ABI). All our consumer products come with the protection of the Financial Services Compensation Scheme (FSCS) and Elite is a member of the Financial Ombudsman Scheme (FOS).

Elite's range of products and services include after the event legal expenses insurance covering:

- Personal Injury & RTA
- Clinical Negligence
- Insolvency and Bankruptcy
- Commercial and Civil
- Defamation
- Financial Mis-selling
- Scheme and bespoke legal expenses insurance
- Before the event legal expenses insurance
- Litigation funding loan protection insurance
- Right to buy loan protection and fees insurance
- Gap
- Decennial
- Pet

www.elite-insurance.co.uk